

THE FAIRTRADE STANDARD

www.fairtrade.org.uk



All products carrying the FAIRTRADE Mark meet standards set by the international body Fairtrade Labelling Organisations International (FLO):

- Farming communities receive a 'Fairtrade premium' that producers can invest in development
- Partial advance payments are made when requested by producers (up to 60% of the minimum value of the crop)
- Contracts signed allow for long-term planning and sustainable production practices
- Producer organisations continuously improve working conditions and product quality
- Producer organisations increase the environmental stability of their activities
- Producer organisations invest in the development of their organisations and the welfare of their producers/workers

- **FAIRTRADE HELPS IMPROVE LIVES**

The impact in Belize, of achieving Fairtrade standards, has already meant there are:

- i. More meetings at the local/branch level of the Belize Sugar Cane Farmers Association (BSCFA), Northern Belize
- ii. More women are participating in decision making
- iii. Farmers are more engaged with the industry and aware of their decision making power
- iv. Their use of some agro-chemicals has been phased out

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